

# Bridging the digital divide: Counsellors in the Context of Digitalisation

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## Critical Perspectives on Career and Career Guidance (COCAG)

### Presenting Teresa M. Sgaramella

**The Gap**  
While digitalization is transforming professions and creating new competency requirements, **not all groups of adults are equally prepared or supported** to adapt.

°There is a **lack of targeted, inclusive strategies and interventions** to ensure that **all workers—especially those at risk of being left behind—can acquire the necessary digital skills** to remain competitive in the labour market.

  
The CGC Roundabout for Digital Transformation Method

### AIMS

To explore how a **context-sensitive, equity-oriented career counseling methodology** can support workers at risk of **digital exclusion**.

To contribute to **critical perspectives in career guidance** by addressing the **structural and systemic dimensions** of digitalization.

To examine **how collaborative, personalized guidance approaches can foster** not only digital skills but also **agency and inclusion** in the digital transition.

### Methods

- Analyze *tools and frameworks* proposed in the literature
- Adopt a *Methodology* based on three key pillars: Personalized counseling, Active participant engagement, Involvement of multiple stakeholders
- Combine qualitative and quantitative analyses of data collected with career counselors during **the DIGITRANS Project**